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MEDIA RELEASE

Wednesday, 26 October 2022

MidCoast residents turn circular economy superstars

Residents across the MidCoast helped social enterprise Resource Recovery Australia (RRA) divert an impressive 9,270 tonnes of waste from landfill around Australia last year, equivalent to the weight of more than 1,500 elephants.

RRA MidCoast Operations Manager Russell Ping congratulated the MidCoast community on its commitment to reducing waste through reuse, repair and recycling.

“Diverting waste from landfill has great, positive impacts on our environment. The MidCoast community has embraced circular economy thinking. We are seeing more and more support for keeping products in use for as long as possible through upcycling and buying second-hand.

“With our #Waste2Wages model, waste diversion has also meant more local jobs too,” Mr Ping said.

To celebrate these outstanding results, RRA has launched its annual Reuse, Repair, Repurpose Competition.

“The competition is a chance for the community to showcase their talent and upcycle ideas.”

“We’ve seen entries using old clothing to create bedspreads, bed frames that became seating and even an entire outdoor bathroom made entirely from upcycled pieces,” Mr Ping said.

“This year we have a national prize of a \$250 Visa gift card, a local prize of a \$150 Visa gift card and a special category for children with the winner taking away a \$50 Visa gift card.”

“Every RRA team around the country wants to see one of their locals take out the top prize. We know it will be a MidCoast local though, the talent and ideas here are second to none.”

To thank our community for their ongoing support, Resource Recovery Australia is partnering with MidCoast Council to host an open day on Thursday, 10 November. The event includes free upcycling workshops and tours. For more information about the open day and competition visit www.resourcerecovery.org.au

FOR MEDIA ENQUIRIES CONTACT

#WASTE2WAGES

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Key facts

- Resource Recovery Australia is a not-for-profit social enterprise.
- RRA is part of Community Resources Limited, a registered charity.
- Reviva reuse shops are operated by RRA, selling quality second-hand goods that don't cost the earth. Our range includes hardware, furniture, books, household appliances and much more.
- RRA's #Waste2Wages model created 183 employment opportunities in 2021/22.
- Across Australia, RRA worked with councils to divert over 9,270 tonnes of waste from landfill for reuse and recycling.
- RRA was founded in Tuncurry in 1991 and has been successfully creating employment and training opportunities for people experiencing barriers to work for over 30 years.



Resource Recovery Australia is a national social enterprise that works in waste management to keep waste out of landfill, create jobs and training opportunities for people experiencing barriers to employment, and to engage and connect people in our communities. RRA operates in NSW, QLD and the ACT.

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#WASTE2WAGES