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## MEDIA RELEASE

Thursday, 20 October 2022

### Repair, Reuse and upcycle to win

Local not-for-profit reuse shop Reviva **XXX** is bringing sustainability to life with its annual reuse, repair and repurpose competition. A chance for locals to showcase their upcycling projects to inspire others and win.

Reviva **XXX** is part of the not-for-profit social enterprise Resource Recovery Australia, which launched its annual Reuse, Repair and Repurpose competition this week.

Reviva **XXX** Manager, **XXXX** said the creativity and skill of locals had been a highlight of the competition over the last three years.

"The **XXX** community have embraced the opportunity to showcase their talents since we launched the competition three years ago. We've seen entries using old clothing to create bed spreads, bed frames that became seating and even an entire outdoor bathroom made entirely from upcycled pieces," **XXX** said.

Commented [AH1]: Manager of local site

"This year we have a national prize of a \$250 Visa gift card, a local prize of a \$150 Visa gift card and a special category for children with the winner taking away a \$50 Visa gift card."

"Every Reviva team around the country wants to see one of their locals take out the top prize. We know it will be a **XXX** local though, the talent and ideas here are second to none."

Upcycling, reusing and repairing isn't *just* great for you, it can positively impact the environment, community and can help you save money.

"At Reviva, we work to divert waste from landfill and provide employment and training opportunities. Every dollar spent at a Reviva reuse shop helps create real opportunities right here in **XXX**," **XXXX** explained.

"For our grandparents and great grandparents, reuse, repair and upcycling were standard practice. When something broke, you repaired it, or enlisted the help of an expert to help. We're working to rediscover these lost skills and create a truly circular economy here in the **XXX** region."

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“As the cost of living grows and rising interest rates put further pressure on family budgets, upcycling, repair and reuse are becoming more and more important.”

Competition entrant and former winner Tamara Strong said, “Upcycling and reuse are my creative outlet, it feels great knowing that I’m also saving items from landfill, stopping them from rotting in the ground and literally going to waste.”

Entry to the Reuse, Repair and Repurpose Competition is free and open to all members of the community. To enter simply visit [www.resourcerecovery.org.au/competition/](http://www.resourcerecovery.org.au/competition/). The competition runs until National Recycling Week, and entries close Friday 11 November 2022.

#### FOR MEDIA ENQUIRIES CONTACT

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Reviva XXX is part of not-for-profit social enterprise Resource Recovery Australia. XXX Council engages Resource Recovery Australia to complete waste management activities, including our local Reviva reuse shop and XXX.

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